

台灣 Taiwan
影響力投資 Impact Investing
協會 Association

tiia

Ray Chen
Vice President, TIIA

Using System Approach to Mobilize Impact Investing – Taiwan Experiences

| Taiwan Impact Investing Association (tiia)

- A non-political and non-profit civic organization, inspired by GSG, GIIN, and AVPN, launched on December 9th, 2020, by 70 members including individuals and groups from Taiwan's impact ecosystem.
- TIIA is all set to:
 1. Attract and mobilize market capital in the pursuit of returns while substantiating SDGs, and
 2. Align development efforts for a sound Impact Investment ecosystem in Taiwan that connects peers the world over.

| Why System Approach?

1. See the tree and see the forest
2. Learn the stakeholders' needs
3. Identify gaps and bottlenecks
4. Explore the levers and solutions
5. Create a foundation for dialogue
6. Make actions & collective impact

| System Approach in Action (1)



TIIA round-table forum #1 on 4/10/21 (2 hrs)

- A session of Asia-Pacific Social Innovation Summit (APSYS) on April 10-11, 2021 organized by Executive Yuan, and Audrey Tang, Digital Minister of Taiwan
- By invitation - 40+ participants for 7 groups – (1) Demand of Fund, (2) Supply of Fund - Venture Capital, (3) Supply of Fund - Corporates & Foundations, (4) Supply of Fund – Asset Management, (5) Professional Services/Intermediaries, (6) Education/Academia, (7) Policy/Regulations
- Participants - 1 Minister, 1 vice-Minister, 2 ex-Ministers, and delegates from TSMC, Tsu Zi, Cathy Financial Holdings, China Trust Financial Holdings, Allianz, Schrodgers, Nomura, PwC, KPMG, Social Value Taiwan, B Lab Taiwan, etc.
- Topics: Challenges and barriers, potential solutions, and suggestions to the government

TIIA round-table forum #1 on 4/10/21 (2 hrs)



| System Approach in Action (2)

TIIA round-table forum #2 on 11/17/21 (2 hrs)



- A session of Taiwan Impact Investing Forum (TIIF) on Nov. 17, 2022
- 7 delegates from the 7 groups of forum #1 of APSIS
- Topic: How to grow the impact investing ecosystem in Taiwan?

TIIA round-table forum #2 on 11/17/21 (1 hr)

2021台灣影響力投資國際論壇 Taiwan Impact Investing Forum (TIIF) 2021



Mobilizing Private Capital to Achieve SDGs
引領市場資本
共創 SDGs 永續價值

主辦單位: **tiia** Taiwan Impact Investing Association 台灣影響力投資協會

永續共創夥伴: **中國信託** CITIC-HOLDINGS

永續合作夥伴: **今周刊** **ESG** **Allianz** 安聯保險 **avpn** **SOCIAL VALUE**

永續共好夥伴: **上海男籃體育發展** **台灣企業研習院** **玉山銀行** **永泰銀行** **DIS**

永續推廣夥伴:

中山大學社會企業發展研究中心、中央大學尤努斯社會企業中心、文化大學社會企業暨創新法制研究中心、台大創創中心、台北大學商學院永續發展中心、台北社企扶輪社、台南新芽協會、台灣公益價值協會、台灣公益團體自律聯盟、台灣上市櫃公司協會、台灣社會影響力研究協會、台灣相信世代發展協會、台灣地域振興聯盟、臺北市青年支持未來都會再生協會、社企濟-活水影響力投資、國立臺灣大學歐登卓越中心、逢甲大學B型企業王道中心、燃點公民平台協會、優時間永續發展、優樂地永續服務、覺心營-AIESEC台灣、B型企業協會、Impact Hub台灣好室

14:30 - 15:30 台灣影響力投資論壇
TAIWAN IMPACT INVESTING FORUM (TIIF)

如何擴展影響力投資生態體系? (國內篇)
How to Grow the Impact Ecosystem from the Taiwan Perspective?

Moderator: **Yuan Yi Fang**, Provost & Professor of Law, Chinese Culture University

Panelist: **Francine Wu**, Chair, Schroder Investment Management Taiwan

Panelist: **Samuel Hou**, Distinguished Professor, Graduate Institute of Public Affairs and Social Innovation at Feng Chia University

Panelist: **Ray Chen**, Vice-Chair, TIIF, and President, B Current Impact Investment

Panelist: **Jeffery Lin**, Founder, The Can

Panelist: **Victor Wu**, Trustee, Social Value International and Chair, Social Impact Institute of Taiwan

Panelist: **Jaclyn Tsai**, Co-Founder, The Lee Tsai Group and Former Minister without Portfolio, Executive Yuan (Cabinet)

Panelist: **DK Wu**, CEO, TIIF



台灣影響力投資論壇
TAIWAN IMPACT INVESTING FORUM (TIIF)

四、政策法規建言

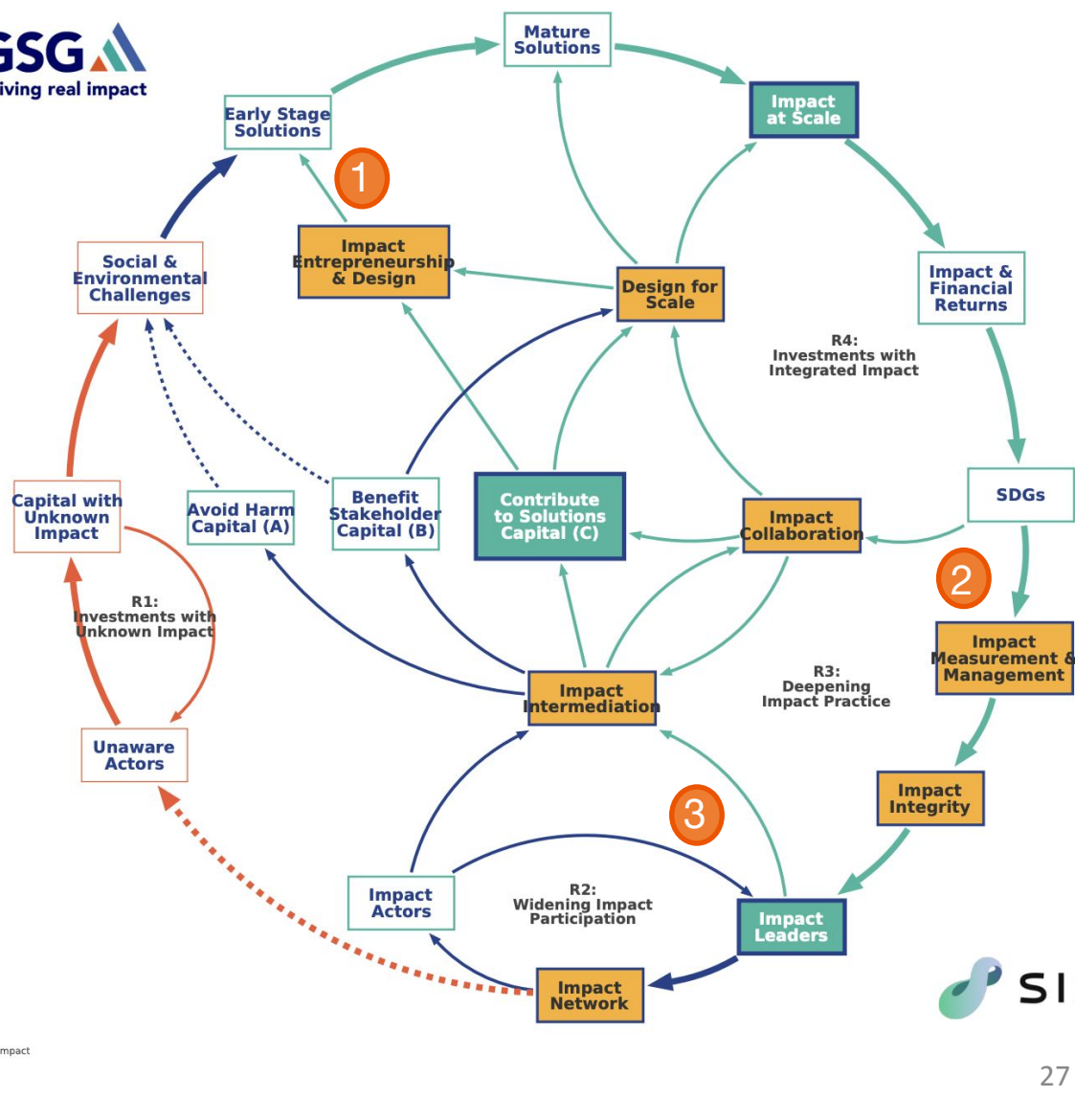
政策法規方向 (建議)	自願目標	獨立 信任 機制	降低 溝通 成本	增加 資本 流向	增加 透明 性	發揮 倍數 作用
1. 支持「社會創新創業法」立法，建立社會企業專法的信任機制		V	V	V		
2. 推動國際、綠立永續投資SDGs評級標準，提升信賴度及正確性		V	V	V		
3. 建立影響力投資相關的知識平台，增加全方位永續投資專業人才			V	V		
4. 參考國際經驗，研擬法規障礙，引進更多影響力投資產品與機制				V	V	V
5. 研擬成立國家級影響力投資基金，促進民間成立主題影響力基金				V	V	V
6. 研擬提供影響力投資相關的獎勵措施，以鼓勵合理且良性的誘因					V	V

如何擴展影響力投資生態體系?
(國內篇)
How to Grow the Impact Ecosystem from the Taiwan Perspective?

講者 - 政策法規組代表 蔡玉坤
清華大學科技法律學院教授兼副院長

引領市場資本 共創 SDGs 永續價值 Mobilizing Private Capital to Achieve SDGs

Proposed Collective Actions by TIIA (1)



1. Legislate the "Social Innovation Organization Bill" inspired by Benefit Corporation Law in the west to establish a trust mechanism in the ecosystem.
2. Establish evaluation standards of sustainable investment in SDGs, and refine impact reporting, integrity and transparency.
3. Set up a knowledge platform of impact investment. Cultivate a full range of sustainable investment professionals.



| System Approach as A Journey

1. TIIA round-table forum #3 at APSIS 2022 on 5/14/22 (2 hrs)
2. TIIA round-table forum #4 at TIIF 2022 on 10/27 or 11/3/22 (2 hrs)